



EFTA-BENELUX FLEXTA AWARDS

WEDNESDAY 10 NOVEMBER 2021





EFTA-BENELUX FLEXO AWARDS 2021

EFTA-Benelux is proud to host the fourth edition of the prestigious EFTA-Benelux Flexo Award Competition. This competition offers participating companies the opportunity to receive public recognition for their achievements in the past year. Gold winners also compete for the international FTA Europe Diamond Awards.

The jury of the EFTA-Benelux Flexo Award Competition 2021 consists of five members. Each of them is a prominent person within the flexographic industry, packaging specialist or working in the brand industry or retail.

The presentation of the EFTA-Benelux Flexo Award Competition 2021 will take place on **Wednesday 10 November 2021**, physically at Hilton Antwerp or digitally.

Now that vaccination is gaining momentum in several European countries, we all long for the resumption of 'physical' personal contact. But in the unlikely event that this does not happen, the event will be transformed into a 'virtual gala' inspired by the successful FTA Europe event on 22 April.

A **jury report** will also be published after the event. This year, the event will also mark the 40th anniversary of the association and the jury report will be combined with a **special anniversary edition**.

B2B SPONSORING OPPORTUNITIES

In a year in which physical events such as drupa, Interpack and Labelexpo Europe had to be cancelled or postponed, the EFTA Benelux Flexo Awards offer an excellent opportunity to **maintain the visibility of your products or services to a selective target group of decision makers, processors and end users** within the Benelux. Social media will also be used in the run-up to the event.

Below you will find an overview of the various **sponsorship possibilities**, the costs and exactly what you get in return. In the unlikely event that the event does not go ahead live, the packages will be adjusted to the digital event platform.

The board is therefore pleased to invite you to link the name of your organisation to this event using the online form below. There you can indicate which category you would like to sponsor. You can register **until 15 June**.

We thank you in advance for your support!



CATEGORIES

- 1. Main Sponsor** € 10.000
Including promotion in mailings, posts on social media and during the award ceremony, speaking time during the award ceremony, the distribution of one award, and a table for 10 people, full page ad on the cover of the anniversary edition and the jury report.
Important! *There is only room for one main sponsor. On 1 July a draw will be made by an independent person based on the registrations as at 15 June. Organisations that have applied as a Main Sponsor but have not won the draw will automatically be included as a **Gold Sponsor**.*
- 2. Gold Sponsor** € 5.750
Including promotion in mailings, posts on social media and during the award ceremony, the distribution of one award, and a table for 10 people, full page advertisement on the inside in the anniversary edition and the jury report.
- 3. Silver Sponsor** € 4.750
Including promotion in mailings, posts on social media and during the award ceremony, the distribution of one award, and free admission for 2 people, half-page advertisement in the anniversary edition and the jury report.
- 4. Bronze Sponsor** € 2.750
Including promotion in mailings, posts on social media and during the award ceremony, and free admission for 1 person, quarter-page advertisement in the anniversary edition and the jury report.
- 5. Table Sponsor** (10 persons) € 1.525
Price for 9 persons, 1 person is free of charge.

To register your organisation as a sponsor of the EFTA-Benelux Flexo Award 2021, please complete this form by 15 June at the latest.:

<https://lejeune131.typeform.com/to/ITahTHV5>